



**AJLA 2008 Annual Conference Agenda
August 26-28, 2008
Sheraton Society Hill
Philadelphia, Pennsylvania**

Monday, August 25th

- 2:00 5:00 **Registration**
4:00 5:00 **Steering Committee Meeting**

Tuesday, August 26th

- 7:30 4:00 **Registration**
7:30 8:30 **Continental Breakfast**
8:30 9:00 **Welcome**
Donna Ortmeier, AJLA Steering Committee Chair
Philadelphia Convention and Visitor's Bureau Representative (Invited)
9:00 9:50 **Keynote – Directions in Workforce Development**
Lenita Jacobs-Simmons, Regional Administrator
USDOL – Region II - Philadelphia
9:50 10:10 **BREAK**
10:10 11:00 **NASWA Insight**
NASWA representatives share the latest information on what's happening on the Hill and with JobCentral implementations, with time for your questions.
Marc Katz, NASWA Congressional and Intergovernmental Affairs Director
11:00 11:50 **What's Next with Performance Standards?**
Learn what's on the horizon with reporting and performance and get an overview of current issues direct from USDOL.
Office of Performance and Technology
USDOL Employment and Training Administration
11:50 1:20 **LUNCH** (on your own)

- 1:20 2:10 **Arkansas Data Validation Audit Experience**
 Data was collected and validated at the state level, and then audited at the federal level. What can we learn from Arkansas' data validation audit experience?
- Arkansas Department of Workforce Services
- Jim Case, Labor Exchange Program Operations Manager
 Marcia Chandler, TAA Management Project Analyst
 Sandy Monaco, WIA Management Project Analyst
- 2:10 3:00 **Weighty Matters: Veterans Performance Standards**
 Patrick Hecker, State Grants Lead
 Employment and Training Programs Division
 USDOL Veterans Employment and Training Services
- 3:00 3:20 **BREAK**
- 3:20 4:45 **Workforce Forum**
 Donna Ortmeyer, AJLA Steering Committee Chair, moderates an informal exchange of information among attendees. Bring info on your latest, greatest initiative; your tips for working faster, better, cheaper; and your burning questions for this lively, attendee-driven session.

Wednesday, August 27th

- 7:30 4:00 **Registration**
- 7:30 8:30 **Continental Breakfast**
- 8:30 9:00 **Opening Remarks**
 Marc Lowe, Director
 America's JobLink Alliance- Technical Support
 Ed Zale, Regional Director
 Bureau of Workforce Development Partnership
 Pennsylvania Department of Labor and Industry
- 9:00 10:40 **Delaware Experience**
 How does a state implement a new and dramatically different workforce system with a minimum amount of pain and suffering? Find out how the Delaware Department of Labor implemented integrated staff-assisted case management with self-service for job seekers and employers. Learn how they approached data conversion, staff training, marketing, changes in front-line operations, and other critical steps to meet their planned go-live date.
- 10:40 11:00 **BREAK**
- 11:00 11:50 **Historical Perspective of Philadelphia**
- 11:50 1:20 **LUNCH**

- 1:20 2:10 **Information Systems Security**
 Stacy Jennings, Applications Developer
 America's JobLink Alliance Technical Support
- 2:10 3:00 **Project Management**
 Karen Fausnacht, Chief
 Project Management Office – Office of Information Technology
 State of Pennsylvania Bureau of Enterprise Services
- 3:00 3:20 **BREAK**
- 3:20 4:45 **AJLA-TS Forum**
 Panel of AJLA-TS staff provides updates and demonstrations on current
 and developing workforce technology solutions.

Thursday, August 28th

- 7:30 8:30 **Continental Breakfast**
- 8:30 10:30 **WIRED from the Ground Up**
 Hear the details of success with WIRED grants, from concept to reality,
 and beyond. How Pennsylvania and partners identified the needs, brought
 their coalitions together, submitted the grant application, and implemented
 the project.

 Office of Policy, Planning, and Development
 Pennsylvania Department of Labor and Industry
- 10:30 11:45 **AJLA Business Meeting**
- 11:45 **Adjourn**

Welcome to Philadelphia!

Enjoy your stay with one or more of the following activities:

Sheraton Society Hill hotel is located in the heart of America's most historic square mile and only steps away from Independence Hall and the Liberty Bell, as well as world-class restaurants, shopping, galleries, and theaters. The Sheraton has a lot to offer the traveler who is curious about our early years as a country.

Consider this list of sites and all within one mile of the hotel.

• Penn's Landing	0.1 mile
• Independence Seaport Museum	0.1 mile
• Customs House	0.1 mile
• 76 Carriage Company (Horse-Drawn Carriage Tours)	0.1 mile
• Ritz Theaters	0.1 mile
• Benjamin Franklin Court	0.1 mile
• Spirit of Philadelphia	0.2 mile
• Old City Art Galleries	0.2 mile
• Independence National Park	0.2 mile
• Curtis Center	0.3 mile
• Arden Theatre	0.3 mile
• Liberty Bell	0.3 mile
• Independence Hall	0.3 mile
• National Constitution Center	0.3 mile
• Public Ledger Building	0.3 mile
• Betsy Ross House	0.3 mile
• South Street	0.3 mile
• Downtown	0.6 mile

Start your visit with the neighborhood around Independence Hall. This is where the Liberty Bell rang out and where the Declaration of Independence, the United States Constitution, and the Bill of Rights were written and signed. Sit under a tree in the gardens. Mail postcards home from Benjamin Franklin's Post Office. (Besides everything else, he was the first Postmaster General). This area is Society Hill, where you can tour Independence National Park, then do some shopping and have a cocktail at an intimate bar; then head up the block to a play, concert, or movie; then discuss the show over a late dinner and head out again to hear live music, all within a few blocks. North of Market Street is Old City, which is Philadelphia's version of New York's Soho, with wonderful restaurants, small art galleries and a growing number of design firms; this is the fashionable young hip scene in all its shades.

The first thing visitors discover about Philadelphia is that it is a walking town. You will find most places within a mile of City Hall. Stroll on pleasant, tree-lined streets displaying a rich mix of architecture ranging from Colonial to Victorian to Bauhaus, sometimes all presented within the same block. Recent years have seen a burst of building activity and there are days when it seems like every street in town is under construction, especially when you are trying to find a parking space. However, because Philadelphia is a walking town, visitors can leave the car and wander. Each street connects to smaller and smaller streets and alleyways that hide small groups of houses, clever gardens, footnotes to American history, and good coffee spots to take a rest.